

# Contact details

To secure your organisation's presence at this prestigious event or to discuss any of the sponsorship opportunities available, please contact

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Cambridge Conference 2007  
Sponsorship and Exhibiting opportunities  
15–20 July

# Cambridge Conference

## – a forum for international debate

Since 1928 the Cambridge Conference has provided a platform for the heads of national mapping organisations to discuss matters of mutual interest face to face.

The unique not-for-profit event is organised by Great Britain's national mapping agency, Ordnance Survey, and takes place every four years in the historic surrounding of St John's College, Cambridge.

More than 200 delegates from 70 nations are expected to attend the 2007 conference, which is being held from 15 to 20 July.

### Supporting mapping infrastructures in every corner of the world

Detailed knowledge of the land is central to the needs of every country. Without it, stable and sustainable development is impossible.

Attending the Cambridge Conference enables senior figures from the international mapping community to share expertise and exchange information about a wide range of topics.

Sponsorship packages and exhibition spaces are available, each offering a unique opportunity to raise the international profile of your organisation.

By taking one of the exciting packages your organisation can contribute to this information global forum and help further the development of geographic information across the world by sponsoring delegates who would not otherwise have been able to attend.



### Sponsorship packages

Sunday	
Time	Main activities
12:00	Registration opens
15:30–17:00	Cream teas served on the lawn
17:00–17:30	Celebrity opening
17:30–19:00	English/medieval garden party
19:30	Welcome dinner
<b>Included in the sponsorship package:</b>	
<ul style="list-style-type: none"> <li>• 3 conference passes for senior sponsor representatives</li> <li>• Sponsor branding at the garden party and welcome dinner</li> <li>• Full-page advert in the conference brochure</li> <li>• Sponsor logo on the CC:2007 website</li> <li>• Information in the press pack</li> <li>• Supporting 3 delegates to attend the CC:2007 who would not otherwise have been able to attend</li> <li>• Stand at CC:2007 Exhibition</li> </ul>	
<b>Cost</b>	<b>£20 000</b>

Monday	
Time	Main activities
09:30–10:00	Conference opening – introduction and welcome
10:00–10:30	Keynote presentation – guest speaker
12:45–14:00	Lunch
18:00–20:00	Exhibition opening reception
20:15	Supper
<b>Included in the sponsorship package:</b>	
<ul style="list-style-type: none"> <li>• 3 conference passes for senior sponsor representatives</li> <li>• Sponsor branding at the opening plenary session, coffee and tea breaks, lunch, the exhibition opening reception and at supper</li> <li>• Full page advert in the conference brochure</li> <li>• Sponsor logo on the CC:2007 website</li> <li>• Information in the press pack</li> <li>• Supporting 3 delegates to attend the CC:2007 who would not otherwise have been able to attend</li> <li>• Stand at CC:2007 Exhibition</li> </ul>	
<b>Cost</b>	<b>£20 000</b>

Tuesday	
Time	Main activities
12:45–14:00	Lunch
19:00	Dinner
21:00	Hotline Lecture
<b>Included in the sponsorship package:</b>	
<ul style="list-style-type: none"> <li>• 3 conference passes for senior sponsor representatives</li> <li>• Sponsor branding at the Hotline Lecture, coffee and tea breaks, lunch, and at dinner</li> <li>• Full-page advert in the conference brochure</li> <li>• Sponsor logo on the CC:2007 website</li> <li>• Information in the press pack</li> <li>• Supporting 3 delegates to attend the CC:2007 who would not otherwise have been able to attend</li> <li>• Stand at CC:2007 Exhibition</li> </ul>	
<b>Cost</b>	<b>£15 000</b>

Wednesday	
Time	Main activities
11:15–12:30	Plenary – guest speaker
12:45–14:00	Lunch
18:00	Sponsored social evening activity – punting
20:00	Dinner
<b>Included in the sponsorship package:</b>	
<ul style="list-style-type: none"> <li>• 3 conference passes for senior sponsor representatives</li> <li>• Sponsor branding during guest speaker plenary, at the evening social activity, coffee and tea breaks, lunch, and at dinner</li> <li>• Full-page advert in the conference brochure</li> <li>• Sponsor logo on the CC:2007 website</li> <li>• Information in the press pack</li> <li>• Supporting 3 delegates to attend the CC:2007 who would not otherwise have been able to attend</li> <li>• Stand at CC:2007 Exhibition</li> </ul>	
<b>Cost</b>	<b>£15 000</b>

Thursday	
Time	Main activities
12:45–14:00	Lunch
16:05–17:15	Conference closing – guest speaker
20:00	Reception, gala dinner and entertainment
<b>Included in the sponsorship package:</b>	
<ul style="list-style-type: none"> <li>• 3 conference passes for senior sponsor representatives</li> <li>• Sponsor branding at the closing plenary session, coffee and tea breaks, lunch and the reception and gala dinner</li> <li>• Full-page advert in the conference brochure</li> <li>• Sponsor logo on the CC:2007 website</li> <li>• Information in the press pack</li> <li>• Supporting 3 delegates to attend the CC:2007 who would not otherwise have been able to attend</li> <li>• Stand at CC:2007 Exhibition</li> </ul>	
<b>Cost</b>	<b>£20 000</b>

### Other sponsorship opportunities

Advert in the conference brochure	
Half page	£500
Full page	£1 000
Branded gift to be inserted in delegate bags	
Delegate folders	£2 000
Conference proceedings	£2 000
Delegate badges and lanyards	£2 000
Delegate bags	£2 500

**CC:2007 Exhibition Stand at CC:2007 Exhibition** £3 000

**Please note:** Details subject to change, correct at time of going to press.