

Season's greetings from Ordnance Survey

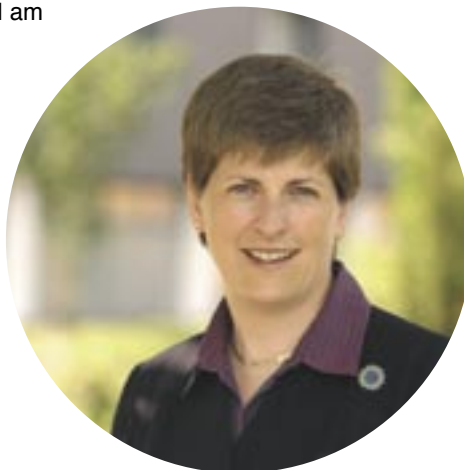


Newsletter no 6

According to forecasts by IT market researcher Daratech Inc, worldwide GIS revenue is expected to top \$2.02 billion in 2004. With the public sector accounting for 29% of this total, the past year has certainly been a memorable one for national mapping organisations (NMOs).

Cooperation and communication remain vital to this continued success and, with this in mind, I am delighted to unveil further details about CC:The Exchange to be held here at Ordnance Survey from 3 to 6 July 2005.

Networking, discussion and participation are the key ingredients of this brand new addition to the Cambridge Conference programme and I urge you to add these dates to your diaries now. If you have not already done so, I would also encourage you to visit our website at www.ordnancesurvey.co.uk/nmonetwork where you can read the latest NMO news.



With season's greetings and very best wishes for 2005.

Vanessa Lawrence
Ordnance Survey Director General and Chief Executive



Exchanging ideas

CC:The Exchange is your opportunity to debate the challenges facing NMOs – from business models and governance to internal management and technological developments. It is a chance to take part in a wide range of open discussion groups focusing on the issues that impact on your activities. You will also hear from guest speakers who will be giving an insight into global trends in the geographic information (GI) industry. Discussion topics will include topics such as funding, managing investment, web services and licensing and enforcement. In addition to networking, delegates can also visit the event's exhibition area to discover more about the benefits of new technology.

Sharing experiences

A packed programme of events is being prepared for the first ever meeting of CC:The Exchange. To ensure that the agenda features something for everyone, we have asked representatives from a cross section of NMOs to form an advisory group.

Over the coming months they will be helping to shape the content and style of this exciting new forum.

As we went to press many details were still being finalised, but we can reveal a stylish start to proceedings with a civic reception hosted by Southampton City Council and Ordnance Survey on Sunday 3 July 2005.

Monday's agenda starts with a short coach trip from your hotel to Ordnance Survey's Business Centre for the keynote address on global trends. The remainder of the day will be filled with forums covering a variety of themes relevant to you. After a full day of discussion and debate, we head for one of Southampton's premier attractions – more details to follow in the New Year! The details for Tuesday's programme are still being finalised but we are delighted to confirm that the Gala dinner will be held at Rhinefield House in the heart of the ancient New Forest.

CC:The Exchange finishes on 6 July with an invitation to learn more about Ordnance Survey and an optional tour of head office.

Sharing details

Attendance at CC:The Exchange costs £100 per delegate. This fee includes transfers between your hotel and Ordnance Survey's Business Centre, travel to Monday evening's dinner venue and Rhinefield House, evening meals on Monday and Tuesday plus all lunches during the event.

Delegates will be required to arrange and pay for their own flights and transfers to and from Southampton as well as their hotel accommodation. To assist delegates we have negotiated special rates at a number of hotels, which are exclusively available to CC:The Exchange delegates. Please contact us for more information as we are happy to help with travel arrangements.

Hotel discount rates available to delegates

Hotel	Category	Type	Rate per room per night from
Holiday Inn	3*+	Bed/Breakfast	£90.00
Novotel	3*	Bed/Breakfast	£89.00
Ibis	2*	Bed/Continental Breakfast	£68.20

Travelling to Southampton

By train

A quick train service with a journey time of around one hour ten minutes runs regularly from London Waterloo to Southampton Central Railway Station.

By air

Delegates can catch flights to Southampton from Paris and Amsterdam. Delegates arriving from elsewhere may like to arrange to change at one of these two cities to take advantage of this link.

Alternatively, delegates may arrive at one of the London airports and make their way to Southampton from there.

By coach

Scheduled coach services connect Southampton with London and major towns. A direct coach service runs from London Heathrow airport.

We look forward to welcoming you in July 2005, but, in the meantime, if you have any questions please contact us using the details below.

Telephone: **023 8030 5176**

Email: **nmonetwork@ordnancesurvey.co.uk**

PS: Don't forget to visit our website at **www.ordnancesurvey.co.uk/nmonetwork**