

## Cambridge Conference 2007 is almost here!

Time has flown by since our last newsletter and now the Conference is just a couple of weeks away. We are very much looking forward to welcoming you to St John's College to what promises to be a really excellent, exciting and interesting international event.

### Registration numbers booming

Registrations have been pouring in and are at a much higher level than in 2003. Therefore, if you have not yet registered, we urge you to register as quickly as possible. It is always best to have accommodation at St John's College, with the various events going on all around, but this accommodation is limited and is filling fast. Please register on-line on <https://register.cambridgeconference.com/> as soon as you can to secure your place.

### Internationally renowned BBC news reporter to open the Conference

Cambridge Conference 2007 will get off to a magnificent start on Sunday 15 July with an English Garden Party in the beautiful college grounds. It will be opened at 4.00pm by internationally respected **Kate Adie, OBE**, who until December 2002 was the BBC's chief news correspondent, blazing a trail in journalism as Britain's leading female war reporter.

Today, Kate presents *From Our Own Correspondent* reports for BBC World Service and makes other programmes for BBC Radio 4.

### Famous keynote speakers secured for the Conference

The Advisory Board has been working incredibly hard to pull together a varied and stimulating conference programme. We are very pleased to announce that we have a number of well known keynote speakers at the conference.

**Helen Boaden, Director of BBC News** will be delivering a keynote address in a special session of the conference.

She began her journalistic career in 1979 with New York radio station WBAI and held a number of increasingly influential posts in a variety of broadcasting companies. In 1997 she became Head of Business Programmes and a year later was also made Head of Current Affairs, the first woman to do the job. Her distinguished BBC career has been recognised with some of the top industry awards.

As a reporter, she won the coveted Sony award for Best Current Affairs Programme for her report on Aids in Africa. She was named Radio Industrial Journalist and Campaigning Industrial Journalist of the Year by the Industrial Society in 1990 for her investigation into safety standards in the oil industry.

Helen Boaden was appointed Controller of BBC Radio 4 in March 2000 and Controller of BBC 7 in 2002. She has been awarded honorary doctorates by the University of East Anglia (Suffolk College) and the University of Sussex and is a Fellow of the Radio Academy.

**Professor Sir Martin Sweeting OBE FRS, Director of the Surrey Space Centre** has now been confirmed as the speaker at the Hotine lecture. He is celebrated as a most entertaining speaker.

The Surrey Space Centre has grown out of Sir Martin's vision of the versatility, cost effectiveness and increasing usefulness of small satellites. Today large Space Agencies have small satellite programmes in place. These are in recognition of the fast turn around and ability to employ the latest technologies in space. Thanks to the pioneering work of Sir Martin, Surrey is well ahead of the research in this field with over 20 years of experience in the design, build, launch and operation of small satellites.



# Cambridge Conference

NEWSLETTER NO 3



**Kate Adie**



**Helen Boaden**



**Professor Sir Martin Sweeting**

## Last minute delegate information

### *Gala dinner*

To complement the delicious food and party atmosphere at the Conference Gala Dinner, the dress code has been specified as formal or 'national dress'- we hope to see you in your national finest - otherwise, please remember to bring your Dinner Jacket or suite with you as an alternative.

To add to the party atmosphere at the dinner, we would like to invite willing volunteers to 'take to the stage' and perform a cultural song or recite a poem, we will have basic musical instruments available for accompaniment.

### *Informal networking*

We are aware that opportunities for informal networking are very important and we are pleased to inform you that the St John's College bar has extended opening hours until midnight from Sunday 15 - Friday 20 and on the night of the Gala Dinner Thursday 18 it will be open until 1.00am.

This year we are also providing a lounge area in the marquee, which along with comfortable sofas, will include an internet cafe, computer games and a television to keep you update with world events. This will be open 24 hours a day from 12.00pm on Sunday 15 to 8.00am Friday 20.

### *New smoking legislation*

Delegates from around the world may not be aware that recent legislation in England, which comes into effective from July 1 2007, has made smoking illegal in all enclosed public places, including pubs, bars and restaurants; please do take note of no smoking signs.

## Cambridge Conference 2007 – the team

The 2007 Cambridge Conference will be chaired by Vanessa Lawrence, the Director General and Chief Executive of Ordnance Survey. The organising team comprises:

**Vanessa Lawrence** - [vanessa.lawrence@ordnancesurvey.co.uk](mailto:vanessa.lawrence@ordnancesurvey.co.uk)  
– Conference Chair

**Hugh Buchanan** - [hugh.buchanan@ordnancesurvey.co.uk](mailto:hugh.buchanan@ordnancesurvey.co.uk)  
– Conference Director

**Sallie White** - [sallie.white@ordnancesurvey.co.uk](mailto:sallie.white@ordnancesurvey.co.uk)  
– who is managing the whole project;

**Clare Hadley** - [clare.hadley@ordnancesurvey.co.uk](mailto:clare.hadley@ordnancesurvey.co.uk)  
– who is managing the conference and workshop programme;

**Peter Standen** - [peter.standen@ordnancesurvey.co.uk](mailto:peter.standen@ordnancesurvey.co.uk)  
– who is looking after marketing and promotion;

**Lynne Sims** - [lynne.sims@ordnancesurvey.co.uk](mailto:lynne.sims@ordnancesurvey.co.uk)  
– who will be looking after administration and supported delegate arrangements; and

**Julie Wright** - [julie@theconferenceoffice.co.uk](mailto:julie@theconferenceoffice.co.uk)  
– who will be looking after registration, the exhibition and venue management.

For postal communication please write to the conference team at:  
Ordnance Survey, Room C335, Romsey Road, SOUTHAMPTON, SO16 4GU.

All faxes to be sent to +44 (0) 23 8079 2230.

## Sponsors come up trumps to provide support for delegates

Once again we thank sponsors of the Conference. Through their generosity we have been able to provide support for a number of delegates who, otherwise, would not have been able to attend. The sponsors, whose logos we are proud to show, are:

