

Dear Delegate



Plans for the 2009 CC The Exchange conference have firmed up considerably since our last newsletter to you in December, and I am pleased to be able to provide further details of the event.

Entitled *'Mapping: our role in a turbulent world'*, the conference will bring together the heads of mapping and cadastral organisations from all around the world, to discuss and agree on the actions that the geographic information (GI) community can undertake to alleviate the problems brought about by the economic issues we face.

The conference itself will be held at the Ordnance Survey head office in Southampton. This was the venue in 2005 when it worked very well, with space and facilities easily able to accommodate the large number of senior delegates expected.

The conference will be a two-day mixture of plenary and workshop sessions with the focus being on action, accountability and active participation – this is not just a talking shop!



As a bonus, on the 15 July visits will be made to [HM Land Registry®](#) in Portsmouth, the [Defence Geographic Centre](#) in Feltham, the [UK Hydrographic Office](#) in Taunton and, of course, [Ordnance Survey](#) will be exhibiting its skills. Delegates will be able to choose any one of these visits, for which there will be no additional cost.

A welcome and vital contribution to the conference will be the presence of exhibitors of leading hardware, GI software and systems suppliers. Not only do these contribute significantly to the conference costs, they help pay for supported delegates to attend and provide delegates with the latest products and services that are available to the industry.





As before, a scheme will be operated to provide financial assistance for delegates who would not otherwise be able to attend. The scheme is being administered by Peter Standen (peter.standen@ordnancesurvey.co.uk), to whom applications should be sent.

Registration documents are provided with this newsletter.

An early bird registration fee of **£750*** includes:

- Attendance at CC The Exchange conference.
- Four nights' accommodation at The Winchester Hotel (12–15 July).
- Attendance at all social events.
- All meals and refreshments, from afternoon tea on Sunday 12 July to breakfast on Thursday 16 July.
- Transport between The Winchester Hotel and all conference venues.

* Available until 22 April 2009

Accommodation for delegates and the social events associated with the conference will be based in the historic city of Winchester, once the capital of England and with a history going back to 150 BC. This beautiful city is the perfect place to be in the summer and we will do everything possible to show delegates the finest of its rich and ancient heritage. The Winchester Hotel is a modern boutique hotel with a swimming pool and gym for the energetic, and we will take it over completely.

Provisional timetable of the 2009 CC The Exchange conference

Sunday 12 July
10:00 Registration opens – The Winchester Hotel foyer http://pedersenhotels.com
Guided tours around historic Winchester
Free time for shopping and sightseeing
Afternoon tea – The Winchester Hotel foyer
Welcome Drinks Reception at Winchester City Museum
Welcome Dinner – The Winchester Hotel foyer
Monday 13 July
Conference sessions and exhibition – <i>Business Centre, Ordnance Survey</i>
Tour of Winchester Cathedral and Drinks Reception
Barbecue and evening entertainment at Winchester Cathedral Refectory
Tuesday 14 July
Conference sessions and exhibition – <i>Business Centre, Ordnance Survey</i>
Drinks Reception and Gala Dinner at Tylney Hall www.tylneyhall.co.uk
Wednesday 15 July
Visit to one of – Ordnance Survey, HM Land Registry, Defence Geographic Centre, UK Hydrographic Office
Informal Dinner and quiz evening – The Winchester Hotel
Thursday 16 July
1Spatial Generalisation Workshop: From Research to Reality including ROI – The Winchester Hotel
OGC Worldwide Board meeting – <i>Business Centre, Ordnance Survey (For members of the OGC Worldwide Board only)</i>